



GET YOUR BUSINESS BOOTS ON!

People across Gwynedd are to be given the opportunity to attend a series of business bootcamps to inspire, encourage and challenge them to start up in business.

Lasting only 2 hours, the bootcamps will be held “on location” in businesses across the county. These will include the Purple Moose Brewery in Porthmadog and Moduron Menai in Caernarfon. As well as providing the perfect setting the business owners will also be on hand to share some of their knowledge and experience.

The Bootcamps will use innovative techniques to encourage participants to open their minds and identify new opportunities based on their interests, skills and resources. It will provide a springboard to access one to one business advice and possible financial assistance.

The Business Bootcamps are part of the Enable project with is funded through the Rural Development Plan for Wales 2007-2013 initiative that is being coordinated by Gwynedd Council on behalf of the Gwynedd Economic Partnership.

Zoe Pritchard, the Enabling Fund Coordinator explained “These are aimed at anybody who has ever wondered about setting up in business – which is most people. They are not business courses and we will not be discussing business plans and cashflow. It will be about generating ideas, seeing how they can be moved forward and have some fun in the process”

Previous Business Bootcamps have already inspired people to set up in business. After attending a Bootcamp last year Lesley Cotterill-Ball set up a business making healthy drinks and snacks.

Lesley explained “The Bootcamp gave me the encouragement and confidence I needed to take the first step. It made me realise that business doesn’t have to be complicated and you don’t need a big investment to start with, just a good idea and plenty of enthusiasm”

The Bootcamps are either early or late in the day to fit in with peoples’ work committments . Breakfast or supper will be provided.

For more information and to book a place contact Zoe Pritchard on 01766 514057.



Cronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig: Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
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