

## **APPENDIX A**

### **WALKING AND DISCOVERING – THE SCHEME**

#### **MENTER FACHWEN**

##### **INTRODUCTION**

The basic idea behind the scheme has been a dream for couple of years and is based on similar projects in Canada. The idea grew quickly in the Spring of 2011 when the local Artist, photographer and author Gareth Roberts won the support of the 'World of Difference' Vodafone scheme and spent a period of 3 months in developing it. During this time he has the chance to trial several new radical ideas in schools and communities in Gwynedd, Môn and Conwy.

Purpose in establishing such a scheme was to encourage people of all ages and ability to walk and discover (emphasising the 'discover') the landscape around us for health reasons, for socialising, for enjoyment and to create interest in archaeology, history, wildlife, geology etc. The project will concentrate on the public footpath network (and others generally under 1000 feet)..

Although the main building is on the High Street in Llanberis, there will be information branches (in cooperation with charities and societies) and activities throughout Gwynedd, Môn and Conwy. The activities will be aimed at people of all backgrounds and abilities, young and not so young, with disabilities, people who have been instructed to walk for health reasons etc. It will come apparent from this document that interest will be encouraged aimed at a new generation of people and the public through digital projects who will be able to contribute to the scheme whether be local or otherwise.

At present I am working with Menter Fachwen to establish the centre on the High Street in Llanberis. The building has been purchased but i emphasise that the aim is to establish activities and information branches throughout Gwynedd, Môn and Conwy. Ar well as the centre there will also be cafe with other services being managed by the centre and Menter Fachwen.

##### **WALKING AND DISCOVERING PROJECT**

###### **LOCATIONS**

- Cafe and information: Caxton House, Stryd Fawr, Llanberis
- Community Centre: Dinorwig and Cwm y Glo
- Branches: Post Offices, Inns, Cafe's, Social Centres, centres and tourist attractions in Gwynedd, Môn and Conwy.

###### **OBJECTIVES AND RESOURCES**

- Cafe/Information - Llanberis
- Homely Cafe with a large collection of maps and walking literature
- Information and details of activities in North West Wales
- Up to date Images 'Doppler radar' (Weather)
- Busy all year schedule of walks with themes
- Publishing maps
- Access to maps and information (such as Photograph Treasure Trails)
- Schedules of talks and films

- Walking Team to raise money for charities: challenges proposed by the public

## **ONLINE INFORMATYION**

- Create a website for the information centre not only for the whole activities of the centre but also an advertising service for the three Counties. Information updated on a weekly basis.

## **DINORWIG CENTRE**

- Arranging an annual Walking Festival with the British heart Foundation – starting July 2012.
- Arranging all activities: talks, walks and educational projects anywhere within the County
- Training young people to become walk
- Talks
- Co-ordinating the network of information in eating establishments, Post officers, Inns etc in North West

## **WALKING FOR WEALTH**

- Co-ordinating (with the health service) a programme of activities for people instructed to take up keep fit programmes by
- Co-ordinate a programme of activities with agencies preparing services for people with learning
- Co-ordinate a programme of activities with agencies preparing activities for people with physical disabilities
- Co-ordinate a programme of activities with agencies preparing activities for disadvantaged people
- Create a programme of activities to specific groups such as mothers and

## **EDUCATIONAL PROJECTS**

- Visit school with a slide show bringing local history alive: to encourage student ti take interest in discovering and walking their
- Publish educational packs
- Co-ordinate walking holidays for schools and communities
- Arranging evenings of Discovering Local History in schools
- Encourage schools and students to create their own walks and maps

## **TOURISM**

- Take advantage of the Llanberis site as the main attraction for Tourists
- Co-ordinate a programme of activities with the company 'Celticos'
- Arrahnge activities especially for the three Counties during the holiday season
- Work with the Tourist Information Centres

## **IT**

- Develop a technological digital service such as 'FAB MAP APP (Mapping system on iPhones based on the public footpath network)
- Develop online mapping service
- Develop a network where the public, young people and school can contribute to the information and add images to the digital maps

- Develop 'QR' walks
- Develop programmes such as 'LAYAR' , 'ANDROID' , and 'ACCELEROMETER'
- Develop walks such as Historical 'GEOCACHING' and 'Treasure Trails on mobile phones

## **OTHER SERVICES**

- Plan new footpaths ( some with themes) with the Local Authority and Sustrans
- Bid of licenses to maintain public footpaths together with Menter fachwen
- Train new Walking Guides
- Establish a Walking Group to raise money for other charities. A group that would wlk challenges proposed by the public to raise funds for charities

**Menter Fachwen**

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